

FEATURE FILM EQUITY INVESTMENT PROGRAM ASSESSMENT GRID

| 1. Demonstrated probability of recoupment and profit potential: | Potential Points | Points Achieved |
|---|------------------|-----------------|
| <ul style="list-style-type: none"> ▪ Projected surplus of return on SaskFilm investment | 1 | |
| <ul style="list-style-type: none"> ▪ The distributor attached has significant experience in this genre | 1 | |
| <ul style="list-style-type: none"> ▪ The producer has a track record of recoupment with SaskFilm <div style="text-align: right; margin-right: 20px;"> 0 – 3% = 0 4 – 9% = 1 10 – 14% = 2 15%+ = 3 </div> | 3 max. | |
| <ul style="list-style-type: none"> ▪ The producer has contributed to production volumes in the province of Saskatchewan (average over three years) <div style="text-align: right; margin-right: 20px;"> 0 – 5% = 0 6 – 10% = 1 11 – 15% = 2 16%+ = 3 </div> | 3 max. | |
| <ul style="list-style-type: none"> ▪ The application includes a detailed marketing plan that provides evidence of the appeal of the project to the international market | 1 | |
| <ul style="list-style-type: none"> ▪ The anticipated revenues coincide with current market projections | 1 | |
| <ul style="list-style-type: none"> ▪ The application clearly defines the target audience and provides evidence of the appeal of the project to that audience | 1 | |
| Total | 11 | |

| 2. Economic and cultural benefit to the province of Saskatchewan: | Potential Points | Points Achieved |
|---|------------------|-----------------|
| <ul style="list-style-type: none"> ▪ The level of Saskatchewan spend <div style="text-align: right; margin-right: 20px;"> 0 – 30% = 0 31 – 45% = 1 46 – 75% = 2 76%+ = 3 </div> | 3 max. | |
| <ul style="list-style-type: none"> ▪ The director is a Saskatchewan resident | 1 | |
| <ul style="list-style-type: none"> ▪ The writer is a Saskatchewan resident | 1 | |
| Total | 5 | |

| 3. Job creation potential within Saskatchewan, including training and career laddering opportunities for the Saskatchewan freelance/self-employed community: | | Potential Points | Points Achieved |
|--|--|------------------|-----------------|
| <ul style="list-style-type: none"> ▪ The # of training opportunities offered | 0 = 0 1 – 2 = 1 3 – 5 = 2 More than 5 = 3 | 3 max. | |
| <ul style="list-style-type: none"> ▪ The quality of the training plan(s) | | 2 | |
| <ul style="list-style-type: none"> ▪ The # of career laddering opportunities offered | 0 = 0 1 – 2 = 1 3 – 5 = 2 More than 5 = 3 | 3 max. | |
| <ul style="list-style-type: none"> ▪ The quality of the career laddering plan(s) | | 2 | |
| Total | | 10 | |

| 4. The feasibility of the production budget: | | Potential Points | Points Achieved |
|---|--|------------------|-----------------|
| <ul style="list-style-type: none"> ▪ The production budget is complete and reflects industry standards | | 2 | |
| Total | | 2 | |

| 5. Production financing including support from the marketplace and leverage of funds from the private sector and from outside Saskatchewan: | | Potential Points | Points Achieved |
|---|---|------------------|-----------------|
| <ul style="list-style-type: none"> ▪ The level of financing confirmed | 0 – 30% = 0 31 – 45% = 1 46 – 75% = 2 76%+ = 3 | 3 max. | |
| <ul style="list-style-type: none"> ▪ The level of non-Saskatchewan financing proposed | 0 – 30% = 0 31 – 45% = 1 46 – 75% = 2 76%+ = 3 | 3 max. | |
| <ul style="list-style-type: none"> ▪ The level of distribution fees confirmed | 0 – 5% = 0 6 – 10% = 1 11 – 15% = 2 16%+ = 3 | 3 max. | |
| Total | | 9 | |

| 6. Experience of producer, director and key creative team: | Potential Points | Points Achieved |
|---|-------------------------|------------------------|
| ▪ The producer has lead-produced more than two projects of the same scope | 2 | |
| ▪ The director has directed more than two projects of the same scope | 2 | |
| ▪ The director has received major awards or nominations for the direction of projects of the same scope | 1 | |
| ▪ The editor has received awards or nominations for projects undertaken that are of the same scope | 1 | |
| Total | 6 | |

| 7. The quality and originality of the creative materials: | Potential Points | Points Achieved |
|--|-------------------------|------------------------|
| ▪ The content is thoroughly presented with evidence that sufficient research has been undertaken | 2 | |
| ▪ The application provides adequate information on how the creative will be implemented | 2 | |
| ▪ The story is original OR if not, an original concept and approach to the creative has been described that will render the story unique | 2 | |
| Total | 6 | |
| Total Points Tally | 49 | |