



## MEDIA RELEASE

*For Immediate Release*

### SCN TO AIR WORLD BROADCAST PREMIERE OF *ON ROUGHRIDERS: A CENTURY OF SASKATCHEWAN ROUGHRIDER FOOTBALL*

**August 19, 2010 (Regina, SK)** Partners in Motion, an international media company with headquarters in Regina, is pleased to announce the world premiere broadcast of the one-hour TV centennial documentary *On Roughriders: A Century of Saskatchewan Roughrider Football*. Saskatchewan audiences are at the front of the line to see the special on SCN on **Tuesday, September 14<sup>th</sup> at 8:00 p.m. and 10:00 p.m.**, with repeats on **Thursday, September 16<sup>th</sup> at 9:00 p.m. and 11:00 p.m.** and **Sunday, September 19<sup>th</sup> at 8:00 p.m.** Channel information for your area can be found at [www.scn.ca](http://www.scn.ca).

The documentary is produced by Emmy award winning Partners in Motion and chronicles the history, growth and century-old triumph of the Saskatchewan Roughrider Nation. The special profiles the Saskatchewan Roughriders' crowning moments throughout their 100 year history, and recounts the stories, experiences and spirit of the CFL's most loyal and die-hard fans.

"*On Roughriders* will unveil unknown details, provide behind the scenes footage and feature some of the greatest Riders to ever step on the field," said Ron Goetz, Partners in Motion Executive Producer and Executive Vice President. "In 2010, there is no doubt that the team is here to stay, and no end to what they will do with a hundred years to come and we are proud to bring their story on screen to Saskatchewan audiences".

"The Saskatchewan Roughriders are an intrinsic piece of Saskatchewan history and identity," said Joanne McDonald of SCN. "SCN is thrilled to bring this world broadcast premiere to the Saskatchewan people who have supported this team over the past one hundred years."

*On Roughriders: A Century of Saskatchewan Roughrider Football* was produced with the participation of SCN, the Canada Media Fund, the Saskatchewan Film Employment Tax Credit, the Canadian Film or Video Production Tax Credit, Access Alberta, the Saskatchewan Roughriders and Harmony Entertainment Inc.

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